



**Broadsheet page ad sizes**  
**Full page is 4 columns wide x 15.75" depth**  
**Display advertising cost is \$8 per column inch**  
**Classified ad rate is .25 per word**  
*(Lost & Found, NPT Job Postings & Briefs are FREE)*

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<p align="center"> <u><b>Paper wrap \$2000</b></u>            (4) 12" pages            Wraps around newspaper         </p>	<p align="center"> <u><b>1/4 Page \$126</b></u>            2 columns x 7.875" depth            4 columns x 4" depth         </p>												
<p align="center"> <u><b>Insert \$1536</b></u>            (4) 12" pages            Inserted inside newspaper         </p>	<p align="center"> <u><b>1/8 Page \$32</b></u>            1 column x 4" depth (tall)            2 column x 2" depth (wide)         </p>												
<p align="center"> <u><b>Full Page \$504</b></u>            4 columns x 15.75" depth         </p>	<p align="center"> <u><b>\$10 Birthday Shout Outs</b></u>            Must provide info. &amp; photo         </p>												
<p align="center"> <u><b>Half Page \$252</b></u>            4 columns x 7.875" depth         </p>	<p align="center"> <u><b>.25 Per Word Classified Ad</b></u>            Must Provide Info.         </p>												
<p align="center"> <b>Ad Design Fee (optional):</b>  <i>*Design at the discretion of the Communications Publisher</i> </p> <table border="0"> <tr> <td><u><b>Front Cover Wrap</b></u></td> <td align="right"><u><b>\$250</b></u></td> </tr> <tr> <td><u><b>Insert</b></u></td> <td align="right"><u><b>\$192</b></u></td> </tr> <tr> <td><u><b>Full Page</b></u></td> <td align="right"><u><b>\$63</b></u></td> </tr> <tr> <td><u><b>Half Page</b></u></td> <td align="right"><u><b>\$31.50</b></u></td> </tr> <tr> <td><u><b>1/4 Page</b></u></td> <td align="right"><u><b>\$8</b></u></td> </tr> <tr> <td><u><b>1/8 Page</b></u></td> <td align="right"><u><b>\$4</b></u></td> </tr> </table>		<u><b>Front Cover Wrap</b></u>	<u><b>\$250</b></u>	<u><b>Insert</b></u>	<u><b>\$192</b></u>	<u><b>Full Page</b></u>	<u><b>\$63</b></u>	<u><b>Half Page</b></u>	<u><b>\$31.50</b></u>	<u><b>1/4 Page</b></u>	<u><b>\$8</b></u>	<u><b>1/8 Page</b></u>	<u><b>\$4</b></u>
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<u><b>1/8 Page</b></u>	<u><b>\$4</b></u>												

**Subscription Rates: \$40 – one year**  
**Advertising Deadline: Thursdays at 4:00 p.m.**  
**Ads must be 300 pixels and JPG or PDF**

**Column Measurements**

1 column = 2.25"  
 2 columns = 4.6667"  
 3 columns = 7.0833"  
 4 columns = 9.5"

**Checks Made Payable to:**

Nez Perce Tribe  
 Attn: Communications  
 P.O. Box 365  
 Lapwai, ID 83540